



# CITY OF ZAJEČAR

ZAJEČARSKI DISTRICT  
SOUTHERN AND EASTERN SERBIA

LAST UPDATED ON **BY JUNE 2020**

LEVEL OF DEVELOPMENT

**Group II**

ACTIVE ENTERPRISES

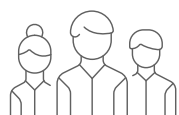
**400**

ACTIVE ENTREPRENEURS

**1125**



Source: Statistical Office of the  
Republic of Serbia



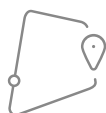
55,987

CITIZENS



41,669

AVERAGE INCOME



1,069

AREA



5

PROJECTS

2

IMPROVING BUSINESS  
COMPETITIVENESS

3

IMPROVING BUSINESS  
ENVIRONMENT

—

STRENGTHENING SOCIAL  
COHESION AND INCLUSION

177,026 €

TOTAL VALUE

158,495 €

90% EU PRO

18,531 €

10% CO-FUNDING



**EU  
PRO**

EUROPEAN UNION SUPPORT  
TO MUNICIPAL DEVELOPMENT



Republic of Serbia

**UNOPS**

Implementing partner

## IMPROVING BUSINESS COMPETITIVENESS (2 PROJECTS)

79,566 EUROS

**SUPPORT TO RARIS: GO DIGITAL! DIGITAL TRANSFORMATION OF TOURISM & LEISURE INDUSTRY IN EASTERN SERBIA**

Support to Business Support Organisations

COMPLETED

The project aims to help SMEs operating in Tourism & Leisure industry based in Eastern Serbia to overcome the challenges posed by digitalisation, by providing them with two sets of tailored trainings on digitalisation and implementation of digital marketing activities.

**Project value:** 29,551 Euros  
 Programme funds: 29,551 Euros  
 Co-funding: -

**SUPPORT TO THE TIMOK YOUTH CENTER: POMAK BUSINESS TRANSFORMER**

Support to Business Support Organisations

COMPLETED

Project will provide education, know-how and mentoring services to the business community in the Timok region in order to increase competitiveness of SMEs, and to support their business adaptation to new, digital market. The project consists of workshops and trainings provided by experts in cooperation with Nova Iskra hub tailored to the needs of SMEs.

**Project value:** 50,015 Euros  
 Programme funds: 49,476 Euros  
 Co-funding: 539 Euros

## IMPROVING THE BUSINESS ENVIRONMENT (3 PROJECTS)

97,460 EUROS

**DEVELOPMENT OF THE DETAILED REGULATION PLAN OF THE SPA-TOURIST COMPLEX "NIKOLIČEVO"**

DRP

COMPLETED

The development of the Detailed Regulation Plan should establish the planning basis for the development of the Spa centre and create opportunities for boosting the economic activity in the Nikolićevo settlement, development of overall tourism in the area of the Zaječar City and promotion of regional natural and cultural resources.

**Project value:** 20,092 Euros  
 Programme funds: 14,290 Euros  
 Co-funding: 5,802 Euros

**PROVISION OF A BACK-UP SERVER FOR THE E-PERMITTING SYSTEM**

E-permitting

COMPLETED

Improvement of the electronic system for the issuance of building permits through the provision of a back-up server, which will enhance its stability and availability for over 6,500 users that benefit from it every day. Server and network equipment were procured through the project, as well as necessary licences. The aim of this activity was to contribute to the creation of a more favourable business environment by improving the efficiency and transparency of the e-government and, ultimately, to new investments. At the same time, citizens' trust in institutions, as well as the quality of services that are being offered through the e-government will also be enhanced.

**Project value:** 2,141 Euros  
 Programme funds: 2,141 Euros  
 Co-funding: -

**INTRODUCTION AND DEVELOPMENT OF GIS IN THE CITY OF ZAJEČAR**

Introduction and Development of GIS

COMPLETED

Establishing a one stop-shop in Zaječar City where all necessary information related to the capacity of the cadastral plot are available to its citizens and potential investors while a special focus is on mapping of public lightning and underground installations. Ultimately the project is aimed at attracting investments that will result in job creation and improved living standard.

**Project value:** 75,227 Euros  
 Programme funds: 63,037 Euros  
 Co-funding: 12,190 Euros

## STRENGTHENING SOCIAL INCLUSION AND SOCIAL COHESION (0 PROJECTS)

-



**EU PRO** EUROPEAN UNION SUPPORT  
TO MUNICIPAL DEVELOPMENT



Republic of Serbia



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